

Services for the Luxury Lodge, Boutique Hotel and Resort Sector

Luxury lodges, boutique hotels and resort facilities are highly specialised assets that involve dynamic business enterprises, as well as real estate components. The development and investment into these assets requires an understanding of a range of complex industry and market specific factors, which impact the profitability and return of the asset.

Typically owners are removed from the day to day operations of the boutique hotel / lodge / resort and may rely solely on the results of an independent review to provide a perceived level of reassurance as to proper and appropriate practices and conduct of the operator / management.

How we can help you

We have highly skilled, industry specialist Directors and staff who have experience in all aspects of lodge, boutique hotel and resort development, investment and operations.

Our goal is to deliver the highest level of service to you in relation to reviewing development concepts, the market demand and supply environment, and ascertaining the financial feasibility of proposed lodge, boutique hotel and resort projects.

Our extensive experience and exposure to all aspects of hotel development, investment and operations enables Horwath HTL to undertake an independent review of potential developments and investment opportunities, and reviews of day-to-day management and operations.

Services for the Luxury Lodge, Boutique Hotel and Resort Sector

- Co-ordination of development projects
- Due diligence for prospective investors
- Market analysis, feasibility studies and financial projections
- Competitive analysis of luxury / eco lodges
- Analysis of operational performance
- Writing and implementing business and strategic marketing plans
- Reviewing governance and management systems
- Implementing and monitoring quality assessment systems
- Devising strategies for product identity and branding
- Recruitment of senior operational management
- Secondary market research and concept development
- Owner's representation and interim management
- Advice in management and system tools to monitor performance
- Review and analysis of development concepts

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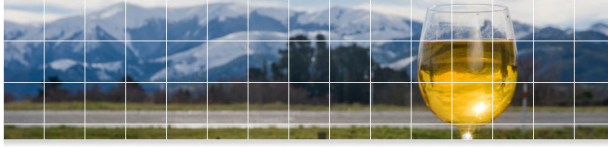
Offices throughout the Asia Pacific region:

Australia Beijing Shanghai Hong Kong Indonesia Japan Malaysia Singapore Thailand
and throughout the world.

Horwath HTL Limited provides specialised services to the Hotel, Tourism and Leisure industry.

Horwath HTL is a member of Crowe Horwath International, a Swiss Verein.

Each member of Crowe Horwath is licensed to include "Horwath" in its legal name but remains a separate and independent legal entity.



Why Horwath HTL?

Rich History:	Founded in 1915 in New York City
Industry Originator:	Created the Uniform System of Accounts for Hotels (the industry standard)
Focus:	Exclusively HTL Specialised
Global Network:	Currently 47 offices in 37 countries Part of Crowe Horwath International with 590 offices in 107 countries
Localised Expertise:	Extensive Office network affords unique local market understanding
International Perspective:	Group interaction yields global view and world-class solutions
Experience:	Industry seasoned consultants, real estate brokers, and financial advisors bring unparalleled depth and value to every project
Database:	Provides historical and detailed tracking of market performances
Industry Leader:	Recognised around the Globe as the HTL expert for successful projects

