



Services for Hotel Owners

Hotels and other accommodation facilities are highly specialised assets that involve dynamic business enterprises, as well as real estate components. The development and investment into these assets requires an understanding of a range of complex industry and market specific factors, which impact the profitability and return of the asset.

Typically hotel owners are removed from the day to day operations of the hotel and may rely solely on the results of a standard hotel audit to provide a perceived level of reassurance as to proper and appropriate practices and conduct of the operator.

How we can help you

We have highly skilled, industry specialist Directors and staff who have experience in all aspects of hotel development, investment and operations.

Our goal is to deliver the highest level of service to you in relation to reviewing development concepts, the market demand and supply environment, and ascertaining the financial feasibility of proposed hotel and other accommodation projects. Our services for Hotel Owners also include independent advice and assistance in relation to the operation and management of the hotel.

Our extensive experience and exposure to all aspects of hotel development, investment and operations also enables Horwath HTL to undertake an independent review of hotel development and investment opportunities, and hotel management and performance operational reviews.

Services for Hotel Owners

- Identification of potential hotel investments
- Due diligence on new / potential investments
- Market outlook analysis
- Financial projections
- Owner's representation
- Asset management
- Cost-benefit analysis for expansion and upgrade projects
- Hotel divestment assistance
- Lending / re-finance assistance
- Performance improvement
- Arbitration and mediation
- Accounting, audit and tax services (in conjunction with WHK, a member of Crowe Horwath International)
- Annual budget review / analysis

Horwath HTL contact details:

Level 11, Forsyth Barr Tower
55-65 Shortland Street
PO Box 628
Auckland 1140
New Zealand

Directors:

Stephen Hamilton:	stephen.hamilton@horwath.co.nz
Terry Ngan:	terry.ngan@horwath.co.nz
James Parkinson:	james.parkinson@horwath.co.nz
Main	+64 (9) 309 8898
Fax	+64 (9) 309 8890

Offices throughout the Asia Pacific region:

Australia Beijing Shanghai Hong Kong Indonesia Japan Malaysia Singapore Thailand
and throughout the world.

Horwath HTL Limited provides specialised services to the Hotel, Tourism and Leisure industry.

Horwath HTL is a member of Crowe Horwath International, a Swiss Verein.

Each member of Crowe Horwath is licensed to include "Horwath" in its legal name but remains a separate and independent legal entity.



Why Horwath HTL?

Rich History:	Founded in 1915 in New York City
Industry Originator:	Created the Uniform System of Accounts for Hotels (the industry standard)
Focus:	Exclusively HTL Specialised
Global Network:	Currently 47 offices in 37 countries Part of Crowe Horwath International with 590 offices in 107 countries
Localised Expertise:	Extensive Office network affords unique local market understanding
International Perspective:	Group interaction yields global view and world-class solutions
Experience:	Industry seasoned consultants, real estate brokers, and financial advisors bring unparalleled depth and value to every project
Database:	Provides historical and detailed tracking of market performances
Industry Leader:	Recognised around the Globe as the HTL expert for successful projects



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