



Services for Hotel Operators

Hotels and other accommodation facilities are highly specialised assets that involve dynamic business enterprises, as well as real estate components. The development, investment and operation of these assets, requires an understanding of a range of complex industry and market specific factors, which impact the day-to-day operations, profitability and return of the asset.

How we can help you

We have highly skilled, industry specialist Directors and staff who have experience in all aspects of hotel operation, development and investment.

Our goal is to deliver a high level of service to you in relation to reviewing development concepts, the market demand and supply environment, ascertaining the financial feasibility of proposed hotel and other accommodation projects, and reviewing various operational aspects of your business.

Our extensive experience and exposure to all aspects of hotel development, investment and operations also enables Horwath HTL to undertake an independent review of potential development, investment and management opportunities.

Services for Hotel Operators

- Market demand and supply analysis
- Critique of operator projections
- Location opportunities studies
- Internal audit
- Performance improvement
- Operational reviews
- Revenue management
- Asset management reviews
- Expert opinion reports
- Owner liaison
- Yield management
- Arbitration support and mediation
- Identification of independent hotels for branding or management

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Offices throughout the Asia Pacific region:

Australia Beijing Shanghai Hong Kong Indonesia Japan Malaysia Singapore Thailand
and throughout the world.

Horwath HTL Limited provides specialised services to the Hotel, Tourism and Leisure industry.

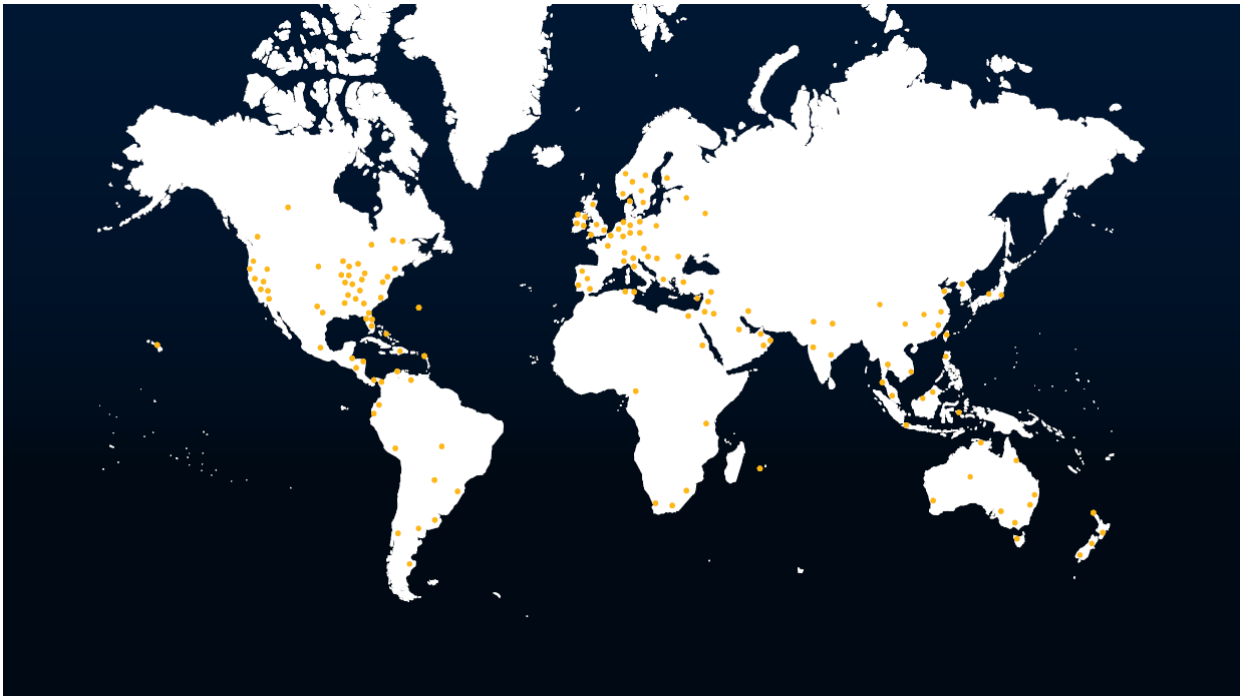
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Each member of Crowe Horwath is licensed to include "Horwath" in its legal name but remains a separate and independent legal entity.



Why Horwath HTL?

Rich History:	Founded in 1915 in New York City
Industry Originator:	Created the Uniform System of Accounts for Hotels (the industry standard)
Focus:	Exclusively HTL Specialised
Global Network:	Currently 47 offices in 37 countries Part of Crowe Horwath International with 590 offices in 107 countries
Localised Expertise:	Extensive Office network affords unique local market understanding
International Perspective:	Group interaction yields global view and world-class solutions
Experience:	Industry seasoned consultants, real estate brokers, and financial advisors bring unparalleled depth and value to every project
Database:	Provides historical and detailed tracking of market performances
Industry Leader:	Recognised around the Globe as the HTL expert for successful projects



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