

Hotel, Tourism and Leisure Consulting

Services for the Public Sector



Asia Pacific's largest and most experienced specialist hotel, tourism and leisure advisory group

Horwath Asia Pacific Ltd acts for central government and related agencies, territorial local authorities and other providers of regional tourism infrastructure and services. We also assist developers, investors, lenders and other operators of tourism and leisure facilities.

Please refer to services and examples of assignments overleaf

Contact Details

Horwath Asia Pacific Ltd
Level 14, Forsyth Barr Tower
55-65 Shortland Street
PO Box 628
Auckland 1015
Tel: (64 9) 309 8898
Fax: (64 9) 309 8980
Email:
horwath.asia.pacific@horwath.co.nz
Website:
www.horwath.co.nz/hap

Services for the Public Sector

Horwath Asia Pacific Ltd consultants have experience and expertise in the following services:



Proposed Indoor Arena
Auckland City Council

STADIA, INDOOR ARENAS, LEISURE FACILITIES AND OTHER EVENT VENUES

- Review and preparation of operating and financial projections
- Feasibility studies and business plans, including peer reviews
- Preparation and evaluation of third party proposals to develop and manage new venues
- Development of detailed business cases for revenue projections
- Risk assessment of new projects
- Assistance with food and beverage management and outsourcing
- Economic impact analysis

CONFERENCE AND EXHIBITION CENTRES

- Market demand and supply analysis
- Economic impact assessments
- Financial feasibility studies
- Financial and operating projections
- Performance improvement reviews
- Business planning and budgeting
- Peer reviews of third party studies
- Food and beverage management reviews



NZI Convention Hall (Aotea Centre)
Auckland City Council



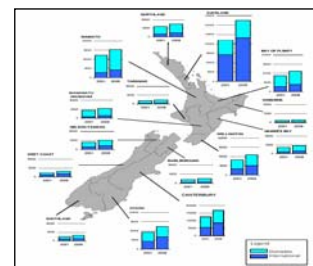
Proposed Tauranga Hotel Development
Tauranga District Council

HOTELS

- Review of development concepts
- Location analysis
- Market demand and supply studies
- Financial feasibility studies
- Investor and operator search processes for new hotels
- Primary and secondary market research
- Accommodation infrastructure studies

PLANNING FOR TOURISM GROWTH

- Primary market research, including surveys, into growth of tourism businesses
- Business plans for industry organisations
- Regional tourism strategic and action plans
- Review of progress in implementing tourism strategic plans
- Review of governance, organisational structures, plans and budgets for regional tourism organisations



Forecast International & Domestic
Visitor Days by Region
Tourism Research Council NZ



TelstraClear Pacific Events Centre
Manukau City Council

TOURIST ATTRACTIONS AND OTHER SIGHTSEEING OPERATIONS

- Review of development concepts
- Market demand and supply analysis
- Visitor, revenue and cost projections for new attractions and re-developments
- Effectiveness and efficiency reviews
- Critique of reports prepared by third parties
- Review of development, funding and business plans for new attractions

EVENTS

- Economic impact analysis
- Surveys of event attendees and expenditure
- Consultations with event promoters, organisers and other stakeholders
- Peer review of economic impact reports



Balloons Over Waikato
Hamilton City Council